
Completion over comprehensiveness / Clarity over ambition / Impact over scope

FULL SAMPLE REPORT

Finishability Report

PROJECT ANALYZED

Finishable

Project diagnostics service · self-diagnosis

Full finishability diagnosis

June 18, 2026

VERDICT

The Verdict

FINISHABILITY VERDICT

Launch Finishable now, with strict scope control.

Finishable is ready to generate value in its current form. More refinement before real users will mostly create the illusion of progress.

WHERE THE VALUE ACTUALLY LIVES

The core product is not the website, the intake form, the automation, or a future dashboard. The core product is the judgment inside the report: taking a stalled or overgrown project and identifying the version that can actually be finished.

That value is already clear. The danger is that Finishable could become one of its own failed clients — a useful idea delayed by overbuilding.

THE RECOGNIZABLE USE CASE

Someone has a project they still care about, but it has become too large, too vague, too emotionally loaded, or too full of “almost finished” material. They do not need another motivational push. They need a clean outside diagnosis:

- What is the finishable version?
- What should be cut?
- What should be completed first?
- What is fake progress?
- What should happen this week?

That is the product. The next version should not be a broader platform — it should be a paid report that helps real users finish real things.

ACTION

Immediate Action Plan

A real offer, with a real sample, for real unfinished projects. Not “coming soon,” not “waitlist only,” not “building in public forever.”

DO RIGHT NOW

Put one paid offer on the site: **Finishable Report**.

Use a simple promise: **“Find the smaller version of your project that can actually be finished.”**

Add two sample reports: a free sample diagnosis and a full paid sample.

Make the first paid report manually reviewed; delay any feature not needed for the first sale.

Set the launch goal as **3 paid reports**, not traffic.

RULE Stop changing the product definition for one week.

DO TOMORROW

Create the intake form — short enough that a stuck person can complete it.

Reassure near the form: **“You do not need clean materials. Drafts, notes, links, messy folders, or partial outlines are fine.”**

Add a checkout or payment step.

Create one delivery template for the report and write one short launch post.

Send the offer to a few people with visible unfinished projects, not a broad audience.

RULE If the form feels like homework, the product is already failing.

DO IN THE NEXT 7 DAYS

Deliver 3 paid or pilot reports.

For each, track: stated blocker, real blocker, recommended smaller version, what to stop doing, and the next-7-days action.

Ask each user one question: **“Did this make the next step clearer?”**

Turn the best anonymized result into a public case study.

Do not add new project categories until at least 3 reports are delivered.

DECIDE Is the next constraint copy, intake, pricing, or delivery speed?

SCORE

Finishability Score

8.5 / 10

VERY CLOSE TO LAUNCHABLE

The smallest valuable version is simple: a person submits a stuck project, Finishable diagnoses the real blocker, the report identifies the smaller finishable version, and the user receives a concrete action plan. The score is not a 10 only because the sales page, samples, and intake flow still need tightening — but those are launch tasks, not reasons to delay.

WHAT IS ACTUALLY FINISHABLE HERE

A paid diagnostic report for unfinished creative, business, or personal projects.

The report should answer five questions: Is this project finishable? What version should be finished first? What is the real blocker? What work should be cut or postponed? What action should happen now, tomorrow, and this week?

That is enough. The first version does not need accounts, dashboards, automated project tracking, a large prompt library, multiple industries, or a complex pricing model. Those may become useful later — they are not required for launch.

SECTION 01

What To Cut For Version One

Each cut removes an expectation the first version does not need to meet. None of these are permanent — they are simply not the job right now.

✕ A broad platform vision

Do not sell Finishable as a full project operating system yet. That creates expectations the first version does not need to meet.

✕ Too many report types

Do not launch with many categories. The first offer should be one report.

✕ Heavy intake

The user is stuck. If the form feels like homework, the product is already failing.

✕ Overexplaining the methodology

People do not need to know every diagnostic lens. They need to trust that the report will tell them what to do next.

✕ Perfect automation

Manual review is an advantage at this stage. It makes the report better, and it helps the product learn.

SECTION 02

What Every Report Must Include

01 A clear verdict

Every report begins with a direct conclusion: Finishable now · Finishable if reduced · Not ready yet · Wrong project · Finish a smaller version first.

02 The real blocker

The report separates the stated problem from the actual problem.

03 The smaller version

The core of the product: the report must tell the user what version can actually be finished.

04 The cut list

Finishable should be willing to say what not to do. That is part of the value.

05 Immediate action

The report ends with actions in three timeframes — right now, tomorrow, the next 7 days — so it feels practical, not merely insightful.

STATED PROBLEM VS. REAL PROBLEM

The user says

"I need more time."

The report finds

"The project has no finish line."

The user says

"I need more research."

The report finds

"Research has become avoidance."

SECTION 03

Positioning

Finishable should not sound like generic productivity advice. It is not “get more done,” “achieve your goals,” “beat procrastination,” or “use AI to finish projects.” Those are too broad and too familiar.

Finishable finds the version of your project that can actually be finished.

That is specific. It also carries a slight sting, which is good. The user is not being promised magic — they are being promised judgment.

Free report vs. paid report

FREE REPORT

A verdict

A short diagnosis

The likely blocker

One recommended next step

Its job: prove that Finishable can see the project clearly. It should be useful.

PAID REPORT

Deeper diagnosis & a smaller finishable version

What to cut, what to keep, sequencing

Risks and action items

A realistic finish path

Its job: help the user move. It should be actionable.

SECTION 04

Recommended Website Structure

The homepage should answer five questions quickly.

QUESTION	ANSWER THE PAGE SHOULD GIVE
What is this?	A report that diagnoses unfinished projects and identifies the version that can actually be finished.
Who is it for?	People with serious unfinished projects: drafts, apps, albums, books, websites, businesses, research, courses, creative or personal work.
What do I get?	A clear verdict, blocker diagnosis, recommended smaller version, cut list, and action plan.
What do I submit?	Whatever exists: notes, drafts, links, folders, outlines, files, screenshots, recordings, or explanations.
Why pay?	Because the free diagnosis can point to the problem, but the full report gives the finish path.

SECTION 05

Main Risk & Launch

**THE MAIN RISK IS OVERBUILDING**

Finishable could easily expand into a large system: many report types, rich intake flows, dashboards, progress tracking, AI workspaces, templates, communities, and coaching layers. Some of that may become valuable later — but adding it now would blur the offer. The current job is not to build the eventual version of Finishable. The current job is to prove that people will pay for the report.

Launch Finishable now. The product is ready enough to create value. More refinement before real users will mostly create the illusion of progress. The right test is not whether the system feels complete to the founder. The right test is whether a person with a stuck project reads the offer and thinks:

| *“Yes. That is exactly what I need.”*

LAUNCH RECOMMENDATION

Then submits a project. Then pays. Then receives a report that makes the next move obvious.

That is the finish line for version one. Not a complete platform — a paid report that proves people will pay to have an unfinished project diagnosed clearly enough to act.

F

Finishable Diagnostic Engine
Full sample report · launch recommendation

