
Completion over comprehensiveness / Clarity over ambition / Impact over scope

FREE SAMPLE DIAGNOSIS

Finishability Report

PROJECT ANALYZED

Finishable

Project diagnostics service · self-diagnosis

Free finishability diagnosis

June 18, 2026

VERDICT

The Verdict

FINISHABILITY VERDICT

Launchable now.

Finishable should launch now as a paid report service — not because it is perfect, but because the remaining uncertainty can only be resolved by real clients.

WHAT THE PRODUCT ALREADY DOES

Finishable helps people look at an unfinished project and answer the question they are usually avoiding:

| What version of this can actually be finished?

That is a real product.

THE REAL RISK

The main risk is no longer product quality. The main risk is turning Finishable into another unfinished project by continuing to refine the system instead of putting it in front of real users. It does not need to become a platform before launch. It needs a simple public offer, a clear sample report, and a small number of paid users who bring real unfinished projects.

ACTION

Immediate Action Plan

This is the anti-stall path. It converts the verdict into the next moves, before the product gets redefined into a system that still needs to be fully designed.

DO RIGHT NOW

Publish one clear paid offer:
Finishable Report.

Lead with the core promise:
“Find the smaller version of your project that can actually be finished.”

Add one free sample diagnosis and one paid sample report to the site.

Remove any language that makes Finishable sound like coaching, a productivity app, or a generic AI consultant.

Define version one as a manually reviewed report, not an automated platform.

RULE No new diagnostic taxonomy, no platform, no perfect website today.

DO TOMORROW

Create a simple intake form.

Ask only the minimum: **What is the project? What have you made? Where is it stuck? What would “finished” mean to you?**

Add a line explaining that incomplete material is acceptable.

Write the checkout or paid-request page.

Decide the first price and stop revisiting it for one week.

RULE Tomorrow is a setup day, not a redesign day.

DO IN THE NEXT 7 DAYS

Get 3 real projects through the system and deliver the reports manually.

Track where users feel relief, resistance, or confusion.

Improve only the parts of the report that real users struggle with.

Collect one testimonial or anonymized before/after example.

Do not add new product tiers until at least three paid reports are delivered.

DELIVERABLE Proof that strangers will pay to have a project diagnosed.

SCORE

Finishability Score

8.5 / 10

HIGHLY FINISHABLE

Finishable is highly finishable because the scope can be kept small. The first version does not require software sophistication. It requires a strong diagnostic report, a clear promise, and enough trust for someone to submit an unfinished project.



THE DANGER IS EXPANSION

If Finishable becomes a universe of project types, dashboards, scoring systems, and automated workflows before it has paying users, it will recreate the exact problem it is trying to solve.

MAIN BLOCKER

The finish line keeps moving.

The project is ready to become a service, but it is at risk of being treated like a system that still needs to be fully designed. That is the wrong finish line.

THE CORRECT FINISH LINE

A stranger can understand the offer, submit a project, pay, and receive a useful report. Anything beyond that belongs to version two.

CLOSING

Recommended Next Move

The product does not need to become a platform before launch. It does not need a perfect website. It does not need a full diagnostic taxonomy. It needs a simple public offer, a clear sample report, and a small number of paid users who bring real unfinished projects.

The remaining uncertainty cannot be resolved by more refinement. It can only be resolved by real clients.

THE NEXT MOVE

Launch Finishable as a paid report service with one free sample and one paid sample.

The first goal is not scale. The first goal is proof that people will pay to have an unfinished project diagnosed clearly enough that they know what to do next.

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Finishable Diagnostic Engine

Free sample diagnosis · recommended next move